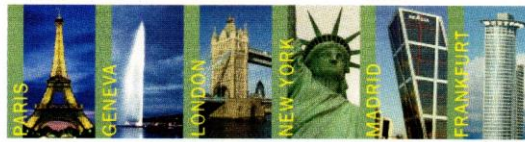




PRESS RELEASE

PARIS
October 29th, 2012



Building better business reputation worldwide

B.I.D. World Quality Commitment Convention - Paris 2012

Presentation of Awards to companies from 54 countries around the world for achievements in Quality and Excellence.

RED EXPLORER TRAVEL & LEISURE MEXICO

received the World Quality Commitment Award in the Gold Category

Recognized for Commitment to Quality, Leadership, Technology and Innovation, RED EXPLORER TRAVEL & LEISURE MEXICO represents success for Mexico in the business world.

The WQC World Quality Commitment Award acknowledges the strong commitment to quality and excellence. Mrs. Dulce Maria TRUJILLO PEREZ, General Manager, received the WQC in the Concorde La Fayette of Paris, from the President of B.I.D., Jose E. Prieto. RED EXPLORER TRAVEL & LEISURE MEXICO is made up of a team oriented towards the continuous improvement of processes, striving for an important role in the leadership of the business world.

B.I.D., Paris

The Business Initiative Directions (B.I.D.) International Quality Convention and presentation of the 2012 International Quality Awards took place on October 29th in the Paris Concorde La Fayette Convention Hall.

The event was presided over by Jose E. Prieto, President and CEO of B.I.D., along with outstanding personalities from the business world and diplomatic corps. The main sponsor of the World Quality Commitment WQC Convention was ImarPress media group which covered the Awards in Paris. Its more than 26 publications in English, French, Spanish, Russian and Portuguese feature successful companies and organizations awarded. In this way, the B.I.D. quality symbol is present in 178 countries around the world, creating a firm ground for the implementation of integral quality processes through the technology and procedures of the QC100 model of Total Quality Management. According to Jose E. Prieto, President and CEO of B.I.D., "The awarded companies are symbols of commitment to leadership, technology and innovation, making them models for others in their sectors."

The companies from Europe, America, Africa, Asia, Oceania and the Middle East received the B.I.D. International Quality Award in recognition of their achievements in spreading Quality Culture. For their commitment to quality, those awarded join the historic group of prestigious B.I.D. Quality Award Winners. Among these outstanding companies are: Ansaldo Energia, Italy; RAO - Unified Energy Systems of Russia; Turner Construction International LLC of the U.S.; KEPCO, South Korea; and CH2M HILL, USA, all featured in articles. As well the following B.I.D. Award recipients:

NTPC Ltd. - India
The Centre for Power Efficiency & Environmental Protection,

belonging to NTPC, India's largest power company, expected to be a 75,000 MW company by 2017.

Iranian Offshore Engineering & Construction Co. (IOEC)
Owning over \$600 million USD in assets, its contracts exceed \$5.5 billion USD in projects.

Saudi Iron & Steel Company (Hadeed) - Saudi Arabia
The main producer of steel, belonging to SABIC, a corporation with \$6.8 billion USD in annual sales.

Franklin Electric - Mexico
Franklin Electric operates on a global scale with facilities in Europe, Eastern Europe, Africa, North and South America, and Asia. It is one of the most important providers of complete water and fueling systems in the world, and the largest manufacturer of submersible electric motors.

King Fahd Industrial Port in Jubail - Saudi Arabia
Ninety-five percent of the country's imports and commercial operations pass through this port.

The purpose of the 2012 World Quality Commitment WQC Award in Paris is to recognize the commitment to quality of awarded companies among the top areas of business, industrial production and services:

Grant Thornton Russian Appraisal - Russia
A leading audit and consulting firm with more than 15 years of success, part of Grant Thornton International that unites audit and consulting firms in over 100 countries, which reached a total revenue of US \$3.8bln in 2011. It specializes in providing high quality appraisal and consulting services at internationally recognized standards

ISG International Airport Investment Development and Operation Inc. - Turkey
Istanbul Sabiha Gokcen has recently obtained 20 years

of operation rights and all management responsibilities of Istanbul Sabiha Gokcen International Airport, named the world's fastest growing airport from 2009 to 2010. It plans to extend its annual passenger capacity to 25 million by 2015 and has inaugurated a new environmentally-friendly international terminal to maintain environmental consciousness and implement the most innovative technology.

Cerveceria y Malteria Quilmes - Argentina
With 75% of the beer market share in Argentina, Quilmes is the leading company in this beverage industry. It contributes to the economic and social growth of the country and has more than 4,800 employees. PepsiCo and Nestle are amongst its international partners. Currently, it forms part of the Anheuser-Busch InBev Group, a world-renowned brewery.

Southeast Joint Stock Commercial Bank - SeABank - Vietnam
Ranked among the top 10 largest joint stock commercial banks in Vietnam with a chartered capital of almost USD \$173 million. For the past four consecutive years, the bank has received an A ranking by the State Bank of Vietnam and has a reputation as a pioneer of innovation and as one of the fastest growing and sustainably developing banks. Founded in 1994, it is also one of the first Vietnamese commercial joint stock banks and has a long standing reputation of excellence.

Karafarin Insurance Company - Iran
Driven to maintain customer-satisfaction and quality, this was the first private insurance company founded in Iran and is credited with pioneering the use of universal life insurance in Iran which differentiates it from local competition. Providing all types of insurance coverage including property and liability, it has 945 agencies around Iran with plans for future expansion and a total capital

of more than USD \$200 million.

M/S Robintex (Bangladesh) Ltd. - Bangladesh
One of the leading manufacturers and exporters of knitwear in Bangladesh, relying on global machinery and technology. With world partners such as Zara, Puma and Walmart, Robintex has recently invested almost USD \$30 million to meet growing production demands and produce an additional 5.5 tons of fabric and 25,000 pieces of top quality knit garments daily.

Neftzavodmontazh LLC - NZM - Russia
The largest oil and gas industry installer in Russia, both in number of employees and the volume of work performed, with an extensive history of projects, it specializes in a full range of construction-assembly for the oil and gas industry as well as metal manufacturing and is actively engaged in implementing new technology. The average annual amount of work performed by the company amounts to almost USD \$49 million.

Salamis Bay Conti Resort Hotel & Casino - Turkey
A top rated luxury resort on 65 acres along the beautiful golden sand beaches of Turkey and only a short distance to Salamis, an important ancient Roman city. The resort is known for its state-of-the-art facilities from Turkish baths to an extensive lagoon swimming pool, as well as its exceptional service.

Saint Louis University - Philippines
A leading private teaching and research institution in the Philippines, it ranked 201+ in the 2010 QS Asian University Ranking. The university is highly respected for its commitment to excellence, with a wide variety of programs taught in English that adhere to international standards, attracting students and scholars from all over the world due to its reputation as one of the premier academic centers in the Philippines.

